



www.kpho.com

CBS 5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

CONTRACT

Contract / Revision	Alt Order #
499946 /	06392406
<u>Product</u>	
NRSC 2012	
<u>Contract Dates</u>	<u>Estimate #</u>
10/31/12 - 11/06/12	
<u>Advertiser</u>	<u>Original Date / Revision</u>
NRSC	10/23/12 / 10/23/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KPHO	Matt Norten
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35-54	
<u>IDB#</u>	<u>Advertiser Code</u>
	Product Code
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Spots	
1	KPHO	10/31/12	11/02/12	M-F 5-530am	M-F 5-530a		:30			NM	3	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/29/12	11/04/12	--WTF--					3	\$500.00				
2	KPHO	11/05/12	11/06/12	M-F 5-530am	M-F 5-530a		:30			NM	2	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	11/05/12	11/11/12	MT-----					2	\$500.00				
3	KPHO	10/31/12	11/02/12	M-F 530-6a	M-F 530-6a		:30			NM	3	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/29/12	11/04/12	--WTF--					3	\$450.00				
4	KPHO	11/05/12	11/06/12	M-F 530-6a	M-F 530-6a		:30			NM	2	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	11/05/12	11/11/12	MT-----					2	\$450.00				
5	KPHO	10/31/12	11/02/12	M-F 6-630a	M-F 6-630a		:30			NM	3	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/29/12	11/04/12	--WTF--					3	\$350.00				
6	KPHO	11/05/12	11/06/12	M-F 6-630a	M-F 6-630a		:30			NM	2	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	11/05/12	11/11/12	MT-----					2	\$350.00				
7	KPHO	10/31/12	11/02/12	M-F 630-7a	M-F 630-7a		:30			NM	3	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/29/12	11/04/12	--WTF--					3	\$350.00				
8	KPHO	11/05/12	11/06/12	M-F 630-7a	M-F 630-7a		:30			NM	2	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	11/05/12	11/11/12	MT-----					2	\$350.00				
9	KPHO	10/31/12	11/02/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	9	9	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/29/12	11/04/12	--WTF--					9	\$400.00				
10	KPHO	11/05/12	11/06/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	6	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	11/05/12	11/11/12	MT-----					6	\$400.00				
11	KPHO	10/31/12	11/02/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	3	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/29/12	11/04/12	--WTF--										

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #	
499946 /	06392406	
Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	NRSC 2012	
Advertiser		Original Date / Revision
NRSC		10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots		Amount
											Start Date	End Date	
Week:		10/29/12	11/04/12	--WTF--				3	\$2,000.00				
12	KPHO	11/05/12	11/06/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	2	\$4,000.00	
Week:		11/05/12	11/11/12	MT-----				2	\$2,000.00				
13	KPHO	10/31/12	11/02/12	BETTER ARIZONA	M-F 10a-1058a		:30			NM	3	\$900.00	
Week:		10/29/12	11/04/12	--WTF--				3	\$300.00				
14	KPHO	11/05/12	11/06/12	BETTER ARIZONA	M-F 10a-1058a		:30			NM	2	\$600.00	
Week:		11/05/12	11/11/12	MT-----				2	\$300.00				
15	KPHO	10/31/12	11/02/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	3	\$4,500.00	
Week:		10/29/12	11/04/12	--WTF--				3	\$1,500.00				
16	KPHO	11/05/12	11/06/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	2	\$3,000.00	
Week:		11/05/12	11/11/12	MT-----				2	\$1,500.00				
17	KPHO	10/31/12	11/02/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	3	\$2,250.00	
Week:		10/29/12	11/04/12	--WTF--				3	\$750.00				
18	KPHO	11/05/12	11/06/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	2	\$1,500.00	
Week:		11/05/12	11/11/12	MT-----				2	\$750.00				
19	KPHO	10/31/12	11/02/12	M-F 1230p-3p	1230p-3p		:30			NM	6	\$6,000.00	
Week:		10/29/12	11/04/12	--WTF--				6	\$1,000.00				
20	KPHO	11/05/12	11/06/12	M-F 1230p-3p	1230p-3p		:30			NM	4	\$4,000.00	
Week:		11/05/12	11/11/12	MT-----				4	\$1,000.00				
21	KPHO	10/31/12	11/02/12	LET'S MAKE A DEAL	M-F 2-3p		:30			NM	3	\$3,000.00	
Week:		10/29/12	11/04/12	--WTF--				3	\$1,000.00				
22	KPHO	11/05/12	11/05/12	LET'S MAKE A DEAL	M-F 2-3p		:30			NM	1	\$1,000.00	
Week:		11/05/12	11/11/12	1-----				1	\$1,000.00				
23	KPHO	10/31/12	11/02/12	PEOPLES COURT	M-F 3p-357p		:30			NM	3	\$1,200.00	
Week:		10/29/12	11/04/12	--WTF--				3	\$400.00				
24	KPHO	11/05/12	11/05/12	PEOPLES COURT	M-F 3p-357p		:30			NM	1	\$400.00	
Week:		11/05/12	11/11/12	1-----				1	\$400.00				
25	KPHO	10/31/12	11/02/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	3	\$1,500.00	
Week:		10/29/12	11/04/12	--WTF--				3	\$500.00				
26	KPHO	11/05/12	11/05/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	1	\$500.00	
Week:		11/05/12	11/11/12	1-----				1	\$500.00				
27	KPHO	10/31/12	11/02/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	3	\$4,500.00	
Week:		10/29/12	11/04/12	--WTF--				3	\$1,500.00				

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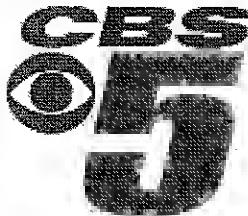
Contract / Revision	Alt Order #
499946 /	06392406
Contract Dates	Product
10/31/12 - 11/06/12	NRSC 2012
Advertiser	
NRSC	Original Date / Revision 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/	Type	Spots	Amount
								Weekdays			
		Start Date	End Date	Weekdays				Spots/Week			
		Start Date	End Date	Weekdays				Rate			
28	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 5P			:30		NM	1	\$1,500.00
		Start Date	End Date	Weekdays				Rate			
Week:	11/05/12	11/11/12		1-----				\$1,500.00			
29	KPHO	10/31/12	11/02/12	CBS 5 NEWS @ 530P			:30		NM	3	\$4,200.00
		Start Date	End Date	Weekdays				Rate			
Week:	10/29/12	11/04/12		--WTF--				\$1,400.00			
30	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 530P			:30		NM	1	\$1,400.00
		Start Date	End Date	Weekdays				Rate			
Week:	11/05/12	11/11/12		1-----				\$1,400.00			
31	KPHO	10/31/12	11/02/12	CBS 5 NEWS @ 630P			:30		NM	3	\$6,000.00
		Start Date	End Date	Weekdays				Rate			
Week:	10/29/12	11/04/12		--WTF--				\$2,000.00			
32	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 630P			:30		NM	1	\$2,000.00
		Start Date	End Date	Weekdays				Rate			
Week:	11/05/12	11/11/12		1-----				\$2,000.00			
33	KPHO	10/31/12	11/02/12	CBS 5 NEWS @ 10P			:30		NM	3	\$7,200.00
		Start Date	End Date	Weekdays				Rate			
Week:	10/29/12	11/04/12		--WTF--				\$2,400.00			
34	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 10P			:30		NM	1	\$2,400.00
		Start Date	End Date	Weekdays				Rate			
Week:	11/05/12	11/11/12		1-----				\$2,400.00			
35	KPHO	10/31/12	11/02/12	DAVID LETTERMAN			:30		NM	3	\$1,800.00
		Start Date	End Date	Weekdays				Rate			
Week:	10/29/12	11/04/12		--WTF--				\$600.00			
36	KPHO	11/05/12	11/05/12	DAVID LETTERMAN			:30		NM	1	\$600.00
		Start Date	End Date	Weekdays				Rate			
Week:	11/05/12	11/11/12		1-----				\$600.00			
37	KPHO	10/31/12	11/02/12	M-F 10pm News Repeat			:30		NM	3	\$450.00
		Start Date	End Date	Weekdays				Rate			
Week:	10/29/12	11/04/12		--WTF--				\$150.00			
38	KPHO	11/05/12	11/05/12	M-F 10pm News Repeat			:30		NM	1	\$150.00
		Start Date	End Date	Weekdays				Rate			
Week:	11/05/12	11/11/12		1-----				\$150.00			
39	KPHO	10/31/12	10/31/12	SURVIVOR:PHILIPPINES			:30		NM	1	\$4,500.00
		Start Date	End Date	Weekdays				Rate			
Week:	10/29/12	11/04/12		--1----				\$4,500.00			
40	KPHO	10/31/12	10/31/12	CRIMINAL MINDS			:30		NM	1	\$4,000.00
		Start Date	End Date	Weekdays				Rate			
Week:	10/29/12	11/04/12		--1----				\$4,000.00			
41	KPHO	10/31/12	10/31/12	CSI:CRIME SCENE INVESTIGATION			:30		NM	1	\$8,000.00
		Start Date	End Date	Weekdays				Rate			
Week:	10/29/12	11/04/12		--1----				\$8,000.00			
42	KPHO	11/01/12	11/01/12	BIG BANG THEORY/TWO AND A HALF			:30		NM	1	\$6,500.00
		Start Date	End Date	Weekdays				Rate			
Week:	10/29/12	11/04/12		--1---				\$6,500.00			
43	KPHO	11/01/12	11/01/12	PERSON OF INTEREST			:30		NM	1	\$12,000.00
		Start Date	End Date	Weekdays				Rate			
Week:	10/29/12	11/04/12		--1---				\$12,000.00			
44	KPHO	11/01/12	11/01/12	ELEMENTARY			:30		NM	1	\$10,000.00

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Contract Dates 10/31/12 - 11/06/12	Product NRSC 2012
Advertiser NRSC	Original Date / Revision 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/	Type	Spots	Amount
								Weekdays			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	---1---				1	\$10,000.00		
45	KPHO	11/02/12	11/02/12	Undercover Boss	Fri 7p-8p		:30			NM	1 \$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	---1--				1	\$4,000.00		
46	KPHO	11/02/12	11/02/12	BLUE BLOODS	F 9p-10p		:30			NM	1 \$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	----1--				1	\$8,500.00		
47	KPHO	11/03/12	11/03/12	Sat 5a-7a	Sat AM		:30			NM	3 \$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-----3-				3	\$300.00		
48	KPHO	11/03/12	11/03/12	NCAA Football Reg Season	NCAA Football		:30			NM	2 \$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-----2-				2	\$850.00		
49	KPHO	11/03/12	11/03/12	Sa Late News	Sa 10p-1035p		:30			NM	1 \$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-----1-				1	\$1,500.00		
50	KPHO	11/04/12	11/04/12	CBS SUNDAY MORNING	Various		:30			NM	2 \$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-----2				2	\$1,500.00		
51	KPHO	11/04/12	11/04/12	NFL Doubleheader-E	NFL Doubleheader		:30			NM	2 \$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-----2				2	\$5,000.00		
52	KPHO	11/04/12	11/04/12	NFL Doubleheader-L	NFL Doubleheader		:30			NM	2 \$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-----2				2	\$5,000.00		
53	KPHO	11/04/12	11/04/12	Rasmussen	Various		:30			NM	1 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-----1				1	\$500.00		
54	KPHO	11/04/12	11/04/12	CBS 5 NEWS @ 530P	Su 530p-6p		:30			NM	1 \$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-----1				1	\$1,500.00		
55	KPHO	11/04/12	11/04/12	60 MINUTES	Sun 6p-7p		:30			NM	1 \$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-----1				1	\$12,000.00		
56	KPHO	11/04/12	11/04/12	THE GOOD WIFE	Sun 8-9p		:30			NM	1 \$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-----1				1	\$8,000.00		
57	KPHO	11/04/12	11/04/12	Su Late News	Su 10p-1035p		:30			NM	1 \$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-----1				1	\$1,800.00		
58	KPHO	11/04/12	11/04/12	THE MENTALIST	Sun 9-10p		:30			NM	1 \$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-----1				1	\$10,000.00		

Totals

127 \$205,200.00

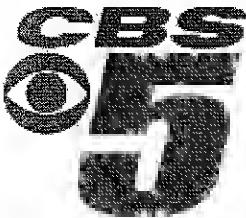
*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 -11/06/12	127	\$205,200.00	\$174,420.00	\$872.10	\$175,292.10
Totals	127	\$205,200.00	\$174,420.00	\$872.10	\$175,292.10

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499946 /	06392406	
Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	NRSC 2012	
Advertiser		Original Date / Revision
NRSC		10/23/12 / 10/23/12

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



PAID POLITICAL
BROADCAST AVAIL REQUEST

TO: Kevin James	STATION: KPHO
FROM: Matt Norten	HRP OFFICE: Washington DC

REQUEST RECEIVED FROM

DATE: 10/10/12

BUYER:	Neil Williams
AGENCY:	Strategic Medio Services
ADDRESS:	3299 K st NW, Washington DC 20007
PHONE #:	202-337-5700
FAX #:	202-337-8484
OTHER:	

AVAILS FOR

COMMITTEE:	National Republican Senatorial Committee
CPMGN MGR.	John Cornyn
TREASURER:	Stan Huckabee
ADDRESS:	425 2nd Street NE Washington, D.C. 20002
PHONE #:	202-675-6000
FAX #:	
OTHER:	http://www.nrsc.org/

FOR

CANDIDATE:	Issue
OFFICE:	
PARTY:	Republicon

DAYPARTS:	All
SCHEDULE DATES:	As Ordered
COMMERCIAL LENGTH:	:30
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Neil Williams
do hereby request station time concerning the following issue:

<u>National Republican Senatorial Committee (NRSC)</u>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: NRSC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

NRSC

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER



Date

Signature

702-337-5700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title